

Lampiran 8 Hasil Uji Analisis Regresi Linier Berganda

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,687 ^a	,472	,461	1,196

a. Predictors: (Constant), Harga, KualitasPelayanan

ANOVA ^a						
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	123,967	2	61,984	43,357	,000 ^b
	Residual	138,673	97	1,430		
	Total	262,640	99			

a. Dependent Variable: Kepuasan
b. Predictors: (Constant), Harga, KualitasPelayanan

Coefficients ^a						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	4,554	2,242		2,031	,045
	KualitasPelayanan	,484	,054	,690	8,880	,000
	Harga	-,013	,092	-,011	-,140	,043

a. Dependent Variable: Kepuasan